

PRESS RELEASE

FOR RELEASE ON

29th April, 2011

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INDIA'S FIRST! RAJOO 3-LAYER CO- EXTRUDED BLOWN FILM LINE - COMISSIONED IN LAHORE.

**Rajoo enters Pakistan's biggest plastic
production hub - Lahore, with a 3-Layer Co-
Extruded Blown Film Line Supplied to Polypack.**

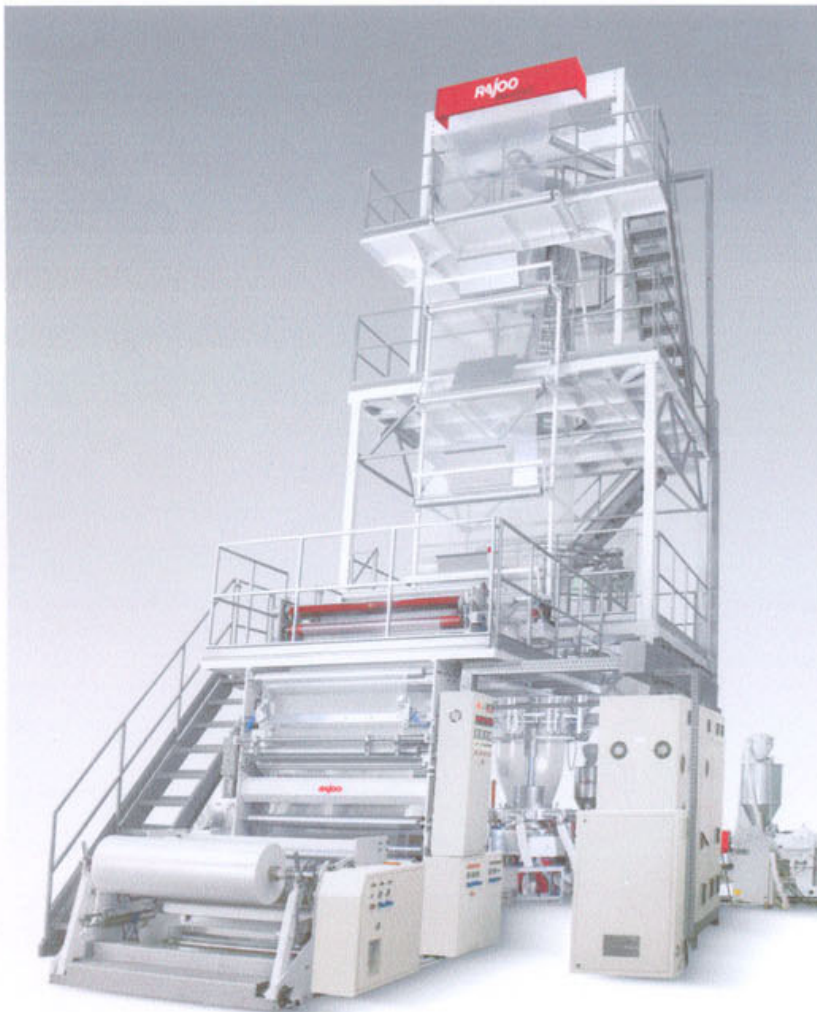
In a pioneering initiative, Rajoo Engineers becomes the first Indian company to supply a 3-layer co-extruded blown film line to Pakistan. Traversing this distance from Rajkot to Lahore, Rajoo has created a significantly tailored solution that addressed all needs of Polypack Pvt. Ltd. Rajoo, a globally known extrusion machine manufacturer for delivering highly customised solutions, surpassed expectations of Polypack by providing a solution on similar lines, well understanding their basic needs.

For Rajoo Engineers Ltd.



Director/Authorised Signatory

Polypack Pvt. Ltd., Pakistan, one of the most renowned names in Pakistan's emerging flexible packaging market took this decision after thorough evaluation of all options. Already extruding plastic films on monolayer and two layer blown film plants from various sources, they chose to ignore cheaper variants in favour of Rajoo on understanding the value proposition that is a part of every 'Rajoo Machine'.



For Rajoo Engineers Ltd.

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'For Rajoo, this sale provides a significant entry into the Pakistan market by being the supplier of a multilayer blown film plant to Polypack, one of the largest manufacturers of polypropylene woven sacks in Lahore as the first reference,' says Sunil Jain, President, Rajoo Engineers.

Since Pakistan is a growing economy, this landmark sale will present immense opportunities for Rajoo to cater to this market. With the Rajoo's 3-layer co-extruded blown film line, Polypack finds a true and totally customised solution to address all its needs – film for liquid packaging, stretch film, shrink film and lamination grade film. 'The Rajoo product, quality, service and an overall handholding were aspects that added immense value to Polypack, giving them confidence,' added Sunil. As with the changing environment, the Rajoo – Polypack relationship is all set to create new definitions in business and customer delight.

The 3-layer co-extruded blown film line installed at Polypack in Lahore is equipped with 2 x 50 mm and 1 x 60 mm grooved feed barrier extruders. The machine is with fully automatic load cell based tension controlled surface winder. To compensate lasting thickness irregularities which cannot be prevented, the take-off unit is furnished with an oscillating haul-off unit. The liquid PIB Dosing unit will help to produce Stretch and Cling film in a cost effective manner, instead of using traditional masterbatches.

In addition to other film products, the machine is designed to produce 37.5 micron film with 1500 mm lay flat width and output of 250 kg/hr with thickness variation of under $\pm 8\%$ to cater into various applications including packing of water, edible oil & ghee, shrink film etc.

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About Rajoo

Based in Rajkot, Rajoo Engineers Limited, having made a modest beginning in 1986, has today emerged as an undisputed global player in blown film and sheet extrusion lines. Owing to its focused efforts in blown film and sheet extrusion lines, the Company enjoys premium market position in this segment. Being a technology driven Company, product innovations, world-class quality, state-of-the-art workmanship, increased energy efficiency, and high levels of sophistication and automation have become the hallmark of Rajoo products during all these years, positioning the Company's products on a global platform, competing with the established world leaders. With representations in many countries of the world and customers in over 53 countries, the Company's exports have multiplied after its debut in the international market in 1990. (www.rajoo.com)

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