



EXCELLENCE IN EXTRUSION

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PRESS RELEASE

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MORE FOR RAJOO FROM LAHORE! - BREAKING NEWS

Rajoo gains momentum in quick time. Within 12 months of its maiden sale of a 3-Layer Co-Extruded Blown Film Line to Poly Pack, Rajoo receives multiple orders for higher capacity machines from Poly Pack.

For Rajoo, the pride continues, not-so-long-ago, Rajoo pioneered the supply of a 3-Layer Co-Extruded Blown Film Line to Pakistan. Rajoo business gains momentum in quick time. Within 12 months of its maiden sale of a 3-Layer Co-Extruded Blown Film Line to Poly Pack, Rajoo receives multiple orders for higher capacity machines from Poly Pack...a clear pointer of the appreciation of Rajoo products, service and business processes.

Poly Pack Pvt. Ltd., Pakistan, one of the most renowned names in Pakistan's emerging flexible packaging market was impressed with the efficiency and productivity of the tailored solution that was purchased from Rajoo. Optimised and stable operation in the last few months, with a strong hand-holding from commissioning to use and reach enhanced performance standards, motivated Poly Pack to further its relationship with Rajoo.

With a strong expansion plan, Poly Pack purchased most of its converting equipment from leading European manufacturers but still preferred to buy the Blown Film Lines from Rajoo for their increasing requirement of PE based films. " With Poly Pack, being one of the largest manufacturers of polypropylene woven sacks and PE bags and films in Lahore, it was important for us to select the right vendor for the expansion activity of Co-Extruded Blown Film Lines. We are happy that we chose Rajoo at the first instance and continued with them. We were also impressed by their manufacturing facilities and processes and the dedicated team during our visit to Rajoo on November 29, 2011 , " says Mr. Ahmed Iftikhar , CEO of Poly Pack.



Left to right : Mr. Sunil Jain, President – REL ; Mr. Amir Iftikhar, Director, Poly Pack, Mr. Ahmed Iftikhar; CEO-Poly Pack; Mr. C N Doshi, Chairman-REL

The two new machines ordered are the 350 kg/hour, 3-Layer Co-Extruded Blown Film Lines. They are equipped with 2 x 50 mm and 1 x 75 mm grooved feed barrier extruders and IBC (Internal Bubble Cooling). The machine is with fully automatic load cell based tension controlled surface winder. To compensate lasting thickness irregularities which cannot be prevented, the take-off unit is furnished with an oscillating haul-off unit.

In addition to other film products, the machine is designed to produce 37.5 micron film with 1500 mm lay flat width and output of 350 kg/hr with thickness variation of under $\pm 8\%$ to cater to various applications relating to water, edible oil & ghee, shrink film, lamination film etc. "We are impressed with the performance of the existing machine. It performs as expected and is comparable with global standards," says Mr. Ahmed Iftikhar, CEO of Poly Pack.

'We are delighted at the confidence reposed by Poly Pack in Rajoo, as at Rajoo, a repeat order is a tradition and always holds much more significance and value,' says Sunil Jain, Executive Director and President, Rajoo Engineers. 'It remains a valid evidence of acceptance of quality and service,' he added.

About Rajoo

Based in Rajkot, Rajoo Engineers Limited, having made a modest beginning in 1986, has today emerged as an undisputed global player in blown film and sheet extrusion lines. Owing to its focused efforts in blown film and sheet extrusion lines, the Company enjoys premium market position in this segment. Being a technology driven Company, product innovations, world-class quality, state-of-the-art workmanship, increased energy efficiency, and high levels of sophistication and automation have

become the hallmark of Rajoo products during all these years, positioning the Company's products on a global platform, competing with the established world leaders. With representations in many countries of the world and customers in over 53 countries, the Company's exports have multiplied after its debut in the international market in 1990. (www.rajoo.com)