

Rajoo Engineers plans to develop agency to enhance presence in Russia

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Photograph courtesy: Rajoo Engineers Ltd

Rajkot based Rajoo Engineers Ltd, the leading manufacturer and provider of plastic extrusion machinery, aims to tap the robust growth opportunities in rapidly growing Russian market with developing an agency to enhance its presence in Russia.

The company has recently participated in 17th International trade fair for plastics and rubber, Interplastica 2014 at Moscow, Russia from January 28-31, 2014. Sharing her experiences at Interplastica 2014, Khushboo Doshi, Director, Rajoo Engineers Ltd said, "It was overall good experience to participated in Interplastica for the third time. The Russian market which is growing at steady pace for flexible packaging as well as disposable container and Rajoo Engineers looks very positively at Russian market. We are also in process of developing agency to encase presence in this market."

Rajoo Engineers, a leading provider of blown film lines, sheet lines and thermoformers, exports extrusion machinery to 52 countries that accounts for 50% in company's total sales. Company's wide range of product portfolio includes mono and multilayer blown films lines, mono and multilayer sheet lines, thermoforming and vacuum forming machines, PP non

woven fabric making machine, Foam extrusion systems (chemical and physical), pipe plants and drip Irrigation.

“There are segment where processors are looking for good technology at an affordable price level where Rajoo’s role would come into the picture. Rajoo’s product portfolio is divided into three broad categories of solutions, namely Economical, Balanced and Advanced, which aim to meet every processor’s requirement, coupled with the luxury of choice”, added Doshi.