

# Rajoo Engineers expects to cross Rs. 100 crore turnover in 2013-14

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Photograph courtesy: Rajoo Engineers Ltd

In wake of rising demand for plastic processing machinery, Rajoo Engineers Ltd expects to cross Rs. 100 crore mark in turnover in the current fiscal.

The market leader in blown film lines, sheet lines and thermoformers in the Indian sub-continent, Rajoo Engineers Ltd expects the growth in demand for plastic processing machinery to be in the range of 11%. Khushboo Doshi, Director, Rajoo Engineers Ltd, said, "We cater to different segments in plastic processing machinery. While in the multilayer blown segment the demand has been slow, in disposable container segment we have witnessed a high growth rate. We anticipate the growth in demand will remain around 11%. We strongly expect to end the current fiscal with a turnover of Rs. 100 crore."

Rajoo Engineers, the Rajkot based company, is one of the leading manufacturers in mono and multilayer blown films lines, mono and multilayer sheet lines, thermoforming and

vacuum forming machines, PP non woven fabric making machine, foam extrusion systems (chemical and physical), pipe plants and drip Irrigation.

Established in 1986, the company is globally recognised for latest extrusion technology. "Rajoo continues with its efforts in bringing latest technology to the doorstep of the Indian plastic processing sector. We have recently added few computer numerical control (CNC) machines to expand our production capacity and will continue to expand as the need arises", added Doshi.

According to the company, exports account for over 50% in overall sales of the company. Today Rajoo Engineers is a well known name in developed markets such as German, Spain and UK. The company has successfully installed machinery in 52 countries.

"As and when demand increases, ramping up the production capacity is not a major concern; since many of our inputs are outsourced. Based on current capacity levels, we can maintain a growth rate of 12-15% in coming 2-3 years", noted Doshi.