



## PRESS RELEASE

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## **RAJOO ENGINEERS LAYS THE FOUNDATION FOR INDIA'S FIRST-OF-ITS-KIND MANUFACTURING PARK WITH BHUMI PUJAN CEREMONY**

**RAJOO ENGINEERS SETS NEW STANDARDS IN MANUFACTURING,  
UNITING KEY BUSINESS VERTICALS INTO A COHESIVE ECOSYSTEM,  
FOCUSED ON MINIMIZING WASTE, OPTIMIZING RESOURCES, AND  
ADVANCING INDUSTRIAL SUSTAINABILITY.**

Rajkot, Gujarat | February 5, 2025 — In a historic move towards redefining India's industrial landscape, Rajoo Engineers proudly announces the initiation of its ambitious business expansion project with a Bhumi Pujan ceremony held on February 5, 2025. This significant event marks the commencement of a groundbreaking development on an 80-acre non-agricultural land, setting the foundation for India's first-of-its-kind manufacturing park dedicated to advanced manufacturing ecosystems.



The newly acquired land will house a comprehensive ecosystem where all verticals of Rajoo Engineers' operations will be seamlessly integrated under one roof.

The project will be executed in stages, starting with the development of core infrastructure, including essential facilities and key operational hubs. This will be followed by the integration of advanced technology units, R&D centers, and sustainability-driven operations. The final stage will focus on consolidating all verticals to maximize efficiency, conserve resources, and ensure seamless collaboration with 100% green energy.

With substantial investments dedicated to state-of-the-art infrastructure, this manufacturing park is designed to embody sustainability at its core. The project will incorporate lean manufacturing principles to minimize waste, optimize resource utilization, and promote environmentally responsible practices. Smart machines leveraging advanced technologies like IoT will further enhance efficiency, predictive maintenance, and resource optimization.



"This is more than just an expansion; it is a testament to Rajoo Engineers' vision for the future. We are creating an integrated ecosystem that promotes innovation, sustainability, and operational excellence." **emphasizes Khushboo Chandrakant Doshi – Managing Director of Rajoo Engineers Limited**

This pioneering venture not only signifies Rajoo Engineers' growth trajectory but also underscores its dedication to setting new benchmarks in India's industrial and technological sectors.

#### **About Rajoo:**

Rajoo Engineers Limited, founded in 1986 and headquartered in Rajkot, has evolved into a prominent global player in blown films, sheet extrusion lines. Through a dedicated focus on blown film, sheet extrusion lines, thermoformers and extrusion coating and laminating lines, the company has attained a prestigious market position. Driven by

technology, Rajoo is renowned for its product innovations, world-class quality, state-of-the-art workmanship, enhanced energy efficiency, and sophisticated automation, distinguishing its offerings on a global scale. With a presence in numerous countries and a customer base spanning over 78 nations, the company's exports have surged since its international debut in 1990. For more information, visit ([www.rajoo.com](http://www.rajoo.com))



Bhumi puja rituals



Bhumi puja rituals